

COLD CALLING IS LIKE A COLONOSCOPY WITHOUT THE DRUGS



How You Can Find New Business with Courage,
Cold Calling and a Few Less Invasive Techniques

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Introduction

Cold calling, like a colonoscopy, is a pain inside the butt. You may not just like the technique, but they are able to both shop your ass.

My goal with this ebook is direct: to help you find new commercial enterprise by way of getting you in the front of the those who should purchase.

What you'll get from this e book is what you can't get from everywhere else: my attitude. You'll examine what I've learned up until now. It just won't take you a lifetime to learn it adore it did me.

Part one among this book is about the mental recreation of cold calling: a way to get the courage to cope with your fears to do something it takes to get in front of consumers. Part two includes specific techniques and strategies to get there. And not all have some thing to do with cold calling as you are aware of it.

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