

HOW TO MAKE  
**BIG MONEY**  
IN YOUR OWN  
**SMALL BUSINESS**

*Unexpected Rules Every  
Small Business Owner  
Needs to Know*



JEFFREY J. FOX

BY THE BESTSELLING AUTHOR OF *HOW TO BECOME A RAINMAKER*

## Introduction

?Ever dream of beginning your personal commercial enterprise? According to USA Today, greater than forty seven million human beings need to very own their very own groups and over 20 million certainly do. In How to Make Big Money in Your Own Small Business, bestselling enterprise writer Jeffrey Fox offers sound rules to succeeding in small business, whether or not youre strolling a book shop, consulting enterprise, or eating place. In quick chapters that variety from management and coins drift to advertising and hiring, Fox reminds marketers whats vital and whats now not, what makes a business be successful, and what causes it to fail.

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